

# TPA Global forms alliance with Ashok Maheshwary & Associates

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Amsterdam-based Transfer Pricing Associates (TPA Global), the leading independent provider of global transfer pricing and valuation services, is pleased to announce that it has entered into an alliance with Ashok Maheshwary & Associates, a global consulting and advisory firm, headquartered in India.

“The recent changes introduced in the Union Budget 2012 especially relating to Intangibles, Advance Pricing Agreements and coverage of Domestic transactions have further expanded the scope of Transfer Pricing practice in India. Our alliance with TPA Global will help us access the best minds in the realm of Transfer Pricing and adopt the global best practices in this most litigative and nascent field of International Taxation in India.” said Amit Maheshwari, Partner, International Tax, Ashok Maheshwary & Associates.

This new alliance will help to meet the growing demand of multinationals for comprehensive tax and transfer pricing services. The relationship is a great opportunity for both firms to expand services and solutions to the business communities in India and the rest of the world

“TPA Global is very pleased to welcome Ashok Maheshwary & Associates to its global network. The alliance will provide high quality on the ground support in transfer pricing design, compliance and defence for our clients in New Delhi and surrounding areas, while enabling Ashok Maheshwary and Associates to offer integrated solutions to its expanding client base worldwide. The fast-evolving and challenging Indian transfer pricing regime requires a global outlook and strategic thinking, which this alliance is ideally placed to provide”, said Steven Carey, Global Partner, TPA Global.

Transfer Pricing Associates as a firm continues to expand, developing additional strategic relationships with leading organizations in order to

extend the comprehensive service capability and the presence of Transfer Pricing Associates around the world.